**Agenda**

**5:00 - 5:30 CET**
Beyond supply chain visibility  
**Wolfgang Lehmercher**  
Advisor • World Economic Forum

**5:30 - 6:00 CET**
Mapping out Big Data and its impact on exponential improvement in sales  
**Marc Moss**  
Global Head of Business Development • Nippon Express

**8:30 - 9:00 CET**
Workshop: 7 Essential Skills of a Supply Chain Leader  
**Radu Palamariu**  
Managing Director • Alcott Global

**9:00 - 9:30 CET**
Digitizing the Container Shipping Industry  
**Thomas Bagge**  
CEO • DCSA

**9:30 - 10:00 CET**
Engage your customers with Programmatic, OKRs, ML and Platforms  
**Ralf Belusa**  
CDO • Hapag Lloyd

**10:00 - 10:30 CET**
How disruptive is the pandemic to container shipping, and which changes will become permanent?  
**Lars Jensen**  
CEO • Sea Intelligence

**10:30 - 11:00 CET**
Covid-19 impacts for container shipping – How benchmarking can support your business  
**Martin Dixon**  
Head of Research • Drewry

**11:00 - 11:30 CET**
If You Build It, They Will Click – The State of Digital Freight 2020  
**Eytan Buchman**  
CMO • Freightos

**11:30 - 12:00 CET**
Covid rebound for the container industry  
**Ulrik Sanders**  
Senior Partner & Managing Director • Boston Consulting Group

**12:30 - 13:00 CET**
Cost savings through digitalization in shipping  
**Hariesh Manaadiar**  
Chief Editor • Shipping & Freight Resource

**13:00 - 13:30 CET**
Dynamics of Freight Procurement in Covid Times  
**Patrick Berglund**  
CEO • Xeneta

**13:30 - 14:00 CET**
Sustainable shipping for a sustainable planet and a green recovery from COVID-19  
**Steffen Knodt**  
Advisor • Wartsila

**14:00 - 14:30 CET**
Predicting the Container Moves: Data-Driven Approach to Empty Container Repositioning  
**Jon Fath**  
COO • Transmetrics

**14:30 - 15:00 CET**
Fireside chat: IMO2020 and Covid-19  
**Jan Tiedemann**  
Sr Shipping Analyst • Alphaliner

**15:00 - 15:30 CET**
Dare to Share  
**Robin Jaacks**  
CCO • Ocean Insights

**15:30 - 16:00 CET**
Shipping Containers Digitization: When technology meet business  
**Cedric Rosemont**  
CEO • Next4  
**Fabien Mothe**  
Innovation Factory Manager • Bollore

**16:00 - 16:30 CET**
2020 Overview of the Container Shipping Market  
**Eric Johnson**  
Senior Editor • Journal of Commerce

**16:30 - 17:00 CET**
Workshop: Collecting Payment Post COVID-19  
**Robert Andreu**  
Director of Business Development • Hunter Warfield

**17:00 - 17:30 CET**
Fireside Chat: The rise of digital media or innovation in supply chain?  
**Sara Barnes-Humphrey**  
Founder • Let’s Talk Supply Chain

**18:00 - 18:30 CET**
If You Build It, They Will Click – The State of Digital Freight 2020  
**Carl-Christoph Reckers**  
General Manager • Uber Freight

**18:30 - 19:00 CET**
Leveraging data and technology in the supply chain for real-time decision making  
**Yuko Kamae**  
VP, Product Management • Flexport