

# Agenda

D I G I T A L  
CONTAINER  
SUMMIT ONLINE

**5:00 - 5:30 CET**

Beyond supply chain visibility

**Wolfgang Lehmacher**

Advisor • World Economic Forum

**9:00 - 9:30 CET**

Digitizing the Container Shipping Industry

**Thomas Bagge**

CEO • DCSA

**10:30 - 11:00 CET**

Covid-19 impacts for container shipping – How benchmarking can support your business

**Martin Dixon**

Head of Research • Drewry

**5:30 - 6:00 CET**

Mapping out Big Data and its impact on exponential improvement in sales

**Marc Moss**

Global Head of Business Development • Nippon Express

**9:30 - 10:00 CET**

Engage your customers with Programmatic, OKRs, ML and Platforms

**Ralf Belusa**

CDO • Hapag Lloyd

**11:00 - 11:30 CET**

If You Build It, They Will Click – The State of Digital Freight 2020

**Eytan Buchman**

CMO • Freightos

**8:30 - 9:00 CET**

Workshop: 7 Essential Skills of a Supply Chain Leader

**Radu Palamariu**

Managing Director • Alcott Global

**10:00 - 10:30 CET**

How disruptive is the pandemic to container shipping, and which changes will become permanent?

**Lars Jensen**

CEO • Sea Intelligence

**11:30 - 12:00 CET**

Covid rebound for the container industry

**Ulrik Sanders**

Senior Partner & Managing Director • Boston Consulting Group

**12:30 - 13:00 CET**

Cost savings through digitalization in shipping

**Hariesh Manaadiar**

Chief Editor • Shipping & Freight Resource

**14:00 - 14:30 CET**

Predicting the Container Moves: Data-Driven Approach to Empty Container Repositioning

**Jon Fath**

COO • Transmetrics

**15:30 - 16:00 CET**

Shipping Containers Digitization: When technology meet business

**Cedric Rosemont**

CEO • Next4

**Fabien Mothe**

Innovation Factory Manager • Bolloré

**17:00 - 17:30 CET**

Fireside Chat: The rise of digital media or innovation in supply chain?

**Sara Barnes-Humphrey**

Founder • Let's Talk Supply Chain

**13:00 - 13:30 CET**

Dynamics of Freight Procurement in Covid Times

**Patrick Berglund**

CEO • Xeneta

**14:30 - 15:00 CET**

Fireside chat: IMO2020 and Covid-19

**Jan Tiedemann**

Sr Shipping Analyst • Alphaliner

**16:00 - 16:30 CET**

2020 Overview of the Container Shipping Market

**Eric Johnson**

Senior Editor • Journal of Commerce

**18:00 - 18:30 CET**

If You Build It, They Will Click – The State of Digital Freight 2020

**Carl-Christoph Reckers**

General Manager • Uber Freight

**13:30 - 14:00 CET**

Sustainable shipping for a sustainable planet and a green recovery from COVID-19

**Steffen Knodt**

Advisor • Wartsila

**15:00 - 15:30 CET**

Dare to Share

**Robin Jaacks**

CCO • Ocean Insights

**16:30 - 17:00 CET**

Workshop: Collecting Payment Post COVID-19

**Robert Andreu**

Director of Business Development • Hunter Warfield

**18:30 - 19:00 CET**

Leveraging data and technology in the supply chain for real-time decision making

**Yuko Kamae**

VP, Product Management • Flexport